



Dear Friend & Supporter,

At Big Brothers Big Sisters of Manitowoc County, we work every day to help children realize their full potential and build strong futures. We nurture children and strengthen communities. And we couldn't do any of it without you!

Bowl for Kids' Sake is our agency's signature fundraising event. It's a great opportunity to put your company at the forefront of this popular event.

We are pleased to present the attached sponsorship opportunities for the 2021 Bowl for Kids' Sake. To ensure you receive full sponsorship benefits, please confirm sponsorship no later than January 15th, 2021.

Please don't hesitate to call or email me if you have any questions, or if I can be helpful in any way. Thank you for helping to inspire, ignite, and empower youth potential in Manitowoc County.

Thank You!

Becky Wilhelm
Program Director



2021 Bowl for Kids' Sake



OUR MISSION IS MORE IMPORTANT THAN EVER

Vulnerable children and families are facing increased anxiety, stress, fear, and worry. The young people we serve are likely to bear the heaviest burdens of trauma and economic fallout.



We are innovating and adapting our service delivery to ensure kids stay connected to their mentors.



We are on the frontlines delivering food and helping connect the families we serve to other available resources in the community.

A VITAL RESOURCE. PROVEN OUTCOMES.



Serving all of
Manitowoc County.



100% free to the
families we serve.



96 % of Littles are
confident they can say no
to drugs, violence, and
skipping school.



84 % of Littles have
better grades, academic
goals and confidence



92% of Littles report
confidence in completing
their schoolwork.



94 % of Littles feel like
they have a special adult in
their life that they can turn
to.

18:1 ROI

Every \$1 invested in Big Brothers Big Sisters returns \$18 back to society.

\$250

Funding for 5 mentor "Bigs" to be enrolled - including interviews, background checks, and training

\$1,000

Funding supports one school-based match for an entire year

\$500

Funding directly supports three children and their families served by BBBS - including securing basic needs, "Shop with a Cop" Program, and other special events

\$1,500

Funding supports one school-based match for an entire year and provide "Match Events" or activities for our matches.



Big Brothers Big Sisters.
OF MANITOWOC COUNTY


920-684-7445
BBBS@BBBSMantyCounty.org
www.bbbsmantycounty.org
810 Washington Street, Manitowoc, WI 54220

2021 Bowl for Kids' Sake

March 5th, 6th, 12th, 13th, 2021

Put your company in the spotlight at this popular annual event that draws over 500 people over the course of two weekends. This signature fundraising event allows teams to raise money while having a great time with coworkers and friends.

To be included in all event publicity, please confirm sponsorship by January 08, 2021.

	Presenting Sponsor \$3,000	Platinum Sponsor \$1,000	Gold Sponsor \$750	Silver Sponsor \$500	Bronze Sponsor \$250
Optional Monthly Payments	Payments of \$250	Payments of \$85			
Recognition in ad campaign valued at \$10,000 across all Seehafer Broadcasting Radio Stations	X				
Logo placed at the top of all sponsor lists and on t-shirts, in a larger size than other sponsorship levels	X				
2'x6' Sign on a bowling lane	X	X			
Any teams registered to bowl will receive 2 extra pitcher coupons and concierge service while bowling	X	X			
Recognition on BFKS T-Shirt	X	X	X		
Distribution of information about your company to all registered bowlers in their complimentary gift bags	X	X	X	X	
Logo recognition in event advertising materials and throughout the event	X	X	X	X	X

☐ Presenting Sponsor - \$3,000

☐ Platinum Sponsor - \$1,000

☐ Gold Sponsor - \$750

☐ Silver Sponsor - \$500

☐ Bronze Sponsor - \$250

Contact Name: _____

Company Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zipcode: _____

Please select payment option:

- ☐ Payment Included
- ☐ Please invoice full amount
- ☐ (For only those over \$1,000 total.) Please bill monthly at _____

Please return to BBBS via email at office@bbbsmantycounty.org, or via mail at
 810 Washington Street, Manitowoc, WI 54220